

Social Determinants of Health Screening and Referral Project

June 15, 2023

3-4 pm



Welcome, Introductions, and Roll Call

Meg Parker, MD, MPH

Academic Chief of Neonatology
UMass Memorial Medical Center

Gaby Cordova Ramos, MD

Assistant Professor of Pediatrics
Boston Medical Center



Welcome!

Please chat your name and hospital into the chat box

Zoom Group Chat

From Me to [Everyone](#):
Aviel Peaceman, Boston Medical Center

To: [Everyone](#) ▼ ⋮

Type message here...

Agenda

Time	Topic
3:00	Welcome and Introductions
3:10	Team Updates
3:25	Implementation Strategies
3:55	Wrap Up and Next Steps

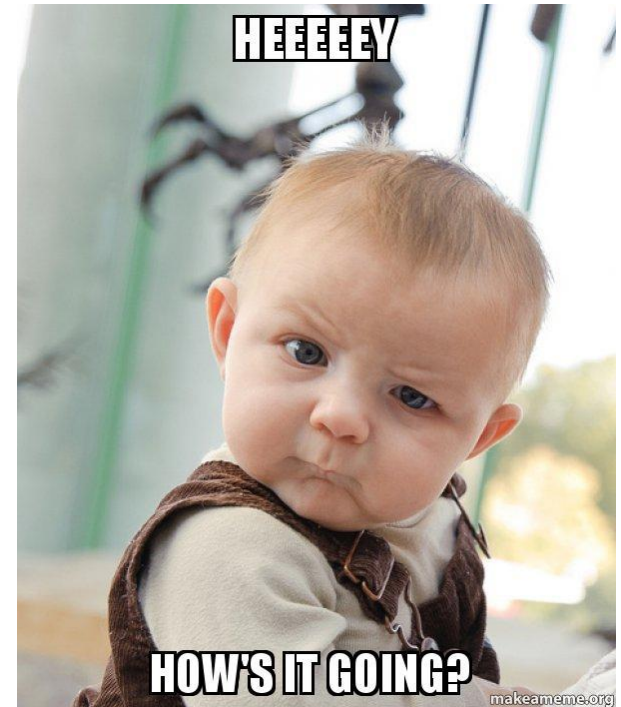
Team Updates

Meg Parker, MD, MD

Team Updates

Please provide updates on:

- IT integration
- Resource guide development
- Baseline data entry
- Implementation/PDSAs
- Anything else applicable!



Implementation Strategies

Gaby Cordova Ramos, MD



Implementation strategies

“Methods or techniques used to enhance the adoption, implementation, and sustainability of a clinical practice or program”

Implementation strategies

Strategy	Description
Build a coalition	Recruit and cultivate relationships with partners in the implementation efforts
PDSAs	Iterative tests of change
Audit and feedback	Collect and summarize clinical performance data over a specified time period and give it to clinicals and administrators to monitor, evaluate, and modify provider behavior

Implementation strategies

Strategy	Description
Access new funding	Access new or existing money to facilitate the implementation
Educational meetings	Targeted towards different stakeholders' groups
Champions	Individuals who dedicate themselves to supporting, marketing, and driving through an implementation, overcoming indifference and resistance
Facilitation	A process of interactive problem solving and support that occurs in a context of a supportive interpersonal relationship

Implementation strategies

Strategy	Description
Make training dynamic	Vary the information delivery methods to cater to different learning styles and work contexts
Mandate change	Have leadership declare the priority of the innovation
Obtain and use family feedback	Develop strategies to increase family feedback on the implementation effort

Wrap Up and Next Steps



Project Funds Reminder

- Contracts are with MDPH and are written to end by June 30th
- If you do not plan to use all of your funds by then, you will need to contact them ASAP to request an extension from July 1st- September 29th.
 - Contact: Virgie White- virgie.white@mass.gov
- Any funds not used by Sept. 29th will be lost. So please plan accordingly!

Next Steps for Hospital Teams

- Keep working on your projects
- Enter data into REDCap
- Work with DPH to extend your funds!!!

Upcoming Webinars

Next Webinar: July 20th, from 3-4 pm

Any Comments, Reflections, or Questions?



Thank you!
**We look forward to seeing you again
on the next webinar!**

**We enjoy working with all of you on this journey to improve SDH
screening and referrals for NICU families across MA**

